Mediatization of Religion in Times of Globalization and Neo-Globalization: Selected Media Studies Reflections

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ABSTRACT

Scientific objective: The paper indicates and discusses selected religious problems in the context of ongoing mediatization processes in the era of globalization, i.e., the elimination of sacrum from the individual and social sphere, questioning the correspondence definition of truth as the basis for explaining the doctrinal issues of religion, changing the understanding of key determinants of religious life. Reflection was also undertaken on the impact of the new context of neo-globalization on the further process of mediatization of religion, indicating possible directions of changes taking place. Research methods: The study uses the method of analysis, the method of literary criticism, and the method of literature review. Results and conclusions: The processes of globalization and neo-globalization are a catalyst for changes in the area of religious life, which loses its communal character in favor of an individualized reference to God, largely due to the culture of postmodernism and post-truth. The media, being part of profanum and fulfilling their functions in the era of globalization and neo-globalization, play an important role in presenting to the public opinion their own interpretation of the understanding of the doctrinal foundations of religion and the determinants of religious life. The era of neo-globalization brings a gradual reorientation of cultural processes towards respecting human rights and valuing nation-states, which opens up the possibility of tightening mutual relations between the state and religion, e.g., abandoning the principle of autonomy of the state and church/religious association in favor of adopting the model of a theocratic state or instrumentalization of matters of faith or its elimination from the public sphere. Originality and cognitive value: The paper systematizes the results of research in the field of mediatization of religion in the context of globalization processes. The study indicates possible directions of changes in the process of mediatization of the doctrinal foundations of religion and the determinants of religious life in the era of neo-

KEYWORDS

globalization, mediatization of religion, neo-globalization, religion