Analysis of the Fairness of Investigative Articles as a Form of Media Education

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ABSTRACT

Scientific objective: The article discusses the author’s method of analyzing the fairness of press publications. The preparation stages of such an analysis were presented. The issues that were most difficult for students were also pointed out. As an attachment to the publication, a “step by step” instruction was also included. Research methods: Field research. Conclusions: The proposed method seems to be both easy to learn by students and effective for the purpose of analyzing the reliability of complex press publications. Originality and cognitive value: Depending on the complexity of the analyzed material, it can be used at various levels of education as an element of teaching critical thinking.

KEYWORDS

fairness analysis, media education, evaluation, critical thinking